



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP O ALGOMA TOWNSHIP O ALLENDALE TOWNSHIP O ALPINE TOWNSHIP O BELDING O BYRON TOWNSHIP O CALEDONIA O CALEDONIA TOWNSHIP O CANNON TOWNSHIP OCASCADE TOWNSHIP
CEDAR SPRINGS O COOPERSVILLE O COURTLAND TOWNSHIP O EAST GRAND RAPIDS O GAINES TOWNSHIP O GEORGETOWN TOWNSHIP O GRAND RAPIDS O GRAND RAPIDS TOWNSHIP O GRANDVILLE
GREENVILLE O HASTINGS O HUDSONVILLE O IONIA O JAMESTOWN TOWNSHIP O KENT COUNTY O KENTWOOD O LOWELL O LOWELL TOWNSHIP O MIDDLEVILLE O NELSON TOWNSHIP
OTTAWA COUNTY O PLAINFIELD TOWNSHIP O ROCKFORD O SAND LAKE O SPARTA O TALLMADGE TOWNSHIP O WALKER O WAYLAND O WYOMING



Public Engagement Committee
Wednesday, July 13, 2022
2:00-3:00 PM
Virtual Meeting

https://us06web.zoom.us/j/82990847315?pwd=SGJ2REFEaWpqaXhE0UG52VUx5dJNjZz09

Minutes

1. Welcome and Introduction

- a. Courtney Marek
b. Natalie Davenport
c. Mary Gunst
d. Eileen Boekestein
e. Robert Miller
f. Katie Milzarski
g. Tyra Jonas
h. Brent Geurink
i. Doug La Fave
j. Rachell Nagorsen
k. Jacob Ureste
l. Darek Gajdos
m. Jessica VanderArk
n. Josh Arnold
o. Senci Pace
p. Clove Brown

2. Schedule for 2022 - Meeting times 2:00-3:30 PM – Quarterly; Virtual until further notice

- a. 2022: October 12, 2023: January 11, April 12, July 12, October 11

3. Cooperating and collaborating with LGROW’s network to foster public education and outreach regarding shared environmental priorities.

- a. Green Cleaning Classes
i. Recap
1. We have hosted 4 Green Cleaning Classes so far
a. Meijer Gardens
b. Plainfield
c. Walker
d. East Grand Rapids
e. Kentwood
f. Georgetown
2. 3 Classes Scheduled
a. Ferrysburg
b. Hudsonville
c. Spring Lake
d. Grand Rapids
ii. We are still offering Summer Green Cleaning classes
iii. Classes are \$10 and participants will leave with four cleaning products
1. All Purpose Spray
2. Scouring Powder
3. Stovetop Paste

#### 4. Disinfectant Wipes

#### 4. Supporting programs, events, materials, and activities that help communities meet the educational requirements of the NPDES stormwater permits (MS4s)

- a. 2022 PEP Implementation - Courtney will send out 2022 PEP checklist log to all communities.
  - i. Fall Tips + social media plan available in the Dropbox: Publish and distribute as municipalities see fit, get them out to the community members.
  - ii. <https://www.dropbox.com/scl/fo/j5and1mao36kdsx3fxoym/h?dl=0&rlkey=.dotob6cthchh6kfnk15zkszu8>
  - iii. Posts are available in Spanish also in the dropbox
- b. Updated approach for 2023 Giveaway Materials- Suggestions are welcomed and looking for feedback on past successes of previous giveaway materials.
  - i. Focused topic will be:
    1. Personal watershed stewardship
    2. Ultimate stormwater discharge location and potential impacts (2022 Topic)
    3. **Public reporting of illicit discharges:** Topic when IDEP was completed (funnels, pill containers, etc). An illicit discharge is anything that is not uncontaminated stormwater or groundwater that is entering a storm drain. [IDEP webpage](#) will continually be updated. Magnets with information where to report an illicit discharge is a good giveaway material. Will propose several materials for community to choose from at the next meeting. The order will be placed around January meeting. Dispersal of materials in spring 2023. Possibly change terminology/campaign to "No Dumping"
    4. Septic system management
    5. Personal actions that can impact the watershed
    6. Waste management assistance (2020, 2021 Topic)
  - ii. We have a few Landscaping for Water Quality from EGLE
    1. We are limited on hard copy Water Quality booklets, so each office will get a few copies. Digital copy can be found here: [Landscaping for Water Quality](#)
    2. Other [Nonpoint Source Pollution Information and Education Publications from EGLE](#)
- c. Check out catalogue
  - i. Adopt a Drain Kit Ready to Use
  - ii. Stream Cleanup Kits
  - iii. Activities and Games
  - iv. Tri-fold – Please display at your communities, contact Courtney to arrange.
- d. New Outreach Flyers Created by LGROW- We can print the half sheet flyers or send out the PDF. They can also be tailored to each community if needed.
  - i. Stop the Drain Pain, Grass Clipping Flyer
  - ii. Soil Erosion and Sedimentation Control Flyer
  - iii. Pool Flyers – Will be distributed at future meeting

- iv. Salt Flyers – Will be distributed at October meeting
- 5. Documenting successful implementation, the Information and Education Plan of the federally approved Lower Grand River Watershed Management Plan.**
- a. Spring Forum Recap – Over 130 attendees across all events
    - i. Kickoff party – City Built Brewery
    - ii. MS4 Meeting – Over 60 Attendees with representation from all MS4 communities
    - iii. Bird Walk – Coldbrook Creek Subwatershed Group Hosted
    - iv. SAP – Sustainable Agriculture Practice at Grand Valley State University
    - v. IMC Cleanup – Annual Indian Mill Creek Cleanup
    - vi. GI Bus Tour – Grand Rapids Green Stormwater Infrastructure Bus Tour. Tried to promote with the JASM conference but conference attendance was lower than anticipated.
    - vii. Kayaking – Kayaking down the Grand River. Also tried to promote with the JASM conference.
  - b. Round Table (Summer/Fall Events)
    - i. [Summer Public Works Camp](#), three different sessions for 6<sup>th</sup>-9<sup>th</sup> graders, Partnering with GRCC
    - ii. [EGLE Classrooms](#) is filled with educational resources for all things sustainability and environmentalism
    - iii. [Outdoor Discovery Network Green Stormwater Infrastructure Conference](#)
  - c. LGROW Committee Updates
    - i. Technical
    - ii. Sustainability
    - iii. Subwatershed
    - iv. SWOrd
- 6. Upcoming Watershed Events**
- a. July 11th-22nd, GRWW Summer Science & Leadership Program
  - b. July 30<sup>th</sup>, Dam Breakers West Michigan Whitecaps Game
  - c. August 25<sup>th</sup>, West Michigan Green Stormwater Infrastructure Seminar
  - d. August 30<sup>th</sup>, Bringing Nature Home Rainscaping Workshop
  - e. September 17<sup>th</sup>, Watershed Jamboree

Adjourn: Next meeting scheduled October 12, 2022

*Meetings will be virtual until further notice; Will update calendar invite if this changes.*