



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP O ALGOMA TOWNSHIP O ALLENDALE TOWNSHIP O ALPINE TOWNSHIP O BELDING O BYRON TOWNSHIP O CALEDONIA O CALEDONIA TOWNSHIP O CANNON TOWNSHIP OCASCADE TOWNSHIP
CEDAR SPRINGS O COOPERSVILLE O COURTLAND TOWNSHIP O EAST GRAND RAPIDS O GAINES TOWNSHIP O GEORGETOWN TOWNSHIP O GRAND RAPIDS O GRAND RAPIDS TOWNSHIP O GRANDVILLE
GREENVILLE O HASTINGS O HUDSONVILLE O IONIA O JAMESTOWN TOWNSHIP O KENT COUNTY O KENTWOOD O LOWELL O LOWELL TOWNSHIP O MIDDLEVILLE O NELSON TOWNSHIP
OTTAWA COUNTY O PLAINFIELD TOWNSHIP O ROCKFORD O SAND LAKE O SPARTA O TALLMADGE TOWNSHIP O WALKER O WAYLAND O WYOMING



Public Engagement Committee
Wednesday, July 14, 2021
2:00-3:00 PM
Virtual Meeting

https://zoom.us/j/95209928392

Agenda

- 1. Welcome and Introductions: New Committee Chair – Natalie Davenport, Village of Sparta
a. Rod Weersing (Georgetown Twp)
b. Eileen Boekestein (GVMC)
c. Natalie Davenport (Sparta)
d. MaryElizabeth Rojas (Grand Rapids)
e. Nurya Parish (Plainsong Farm)
f. Jillian Ashton (GVMC)
g. Carrie Rivette (Grand Rapids)
h. Rachell Nagorsen (Walker)
i. Hannah Mico (River Network)
j. Cheryl Davidson (Grand Haven)
k. Senci Pace-Monasterski (GVMC)
l. Brendan Earl (Kent County Health Dept)
m. Ben Jordan (Ottawa Conservation District)
n. Jill Frielink (Hudsonville)
o. Peter Klooster (Wyoming)
p. Mary Trapp-Gunst (Plainfield Twp)
2. Agenda Review and Meeting Purpose: Permit Update; 2021 Checklist Progress; 2022 Focused Topic
3. Schedule for 2021 – 2022 - Meeting times 2:00-3:30 PM – Quarterly; Virtual until further notice
a. 2021: July 14, October 13
b. 2022: January 12, April 13, July 13, October 12
4. Cooperating and collaborating with LGROW’s network to foster public education and outreach regarding shared environmental priorities.
a. GVMC Transportation – EPA Advance program
i. More info coming next meetings – will start creating an Advance Plan soon
b. LGROW Spring Forum recap
i. 35 events; 100% of surveys said do again; People want a hybrid of fun events and seminar style
ii. Thanks from Carrie to staff; Missed old Forum and info-sharing and would like to see that as a component of future Forums
c. GVSU Making Waves Initiative
i. Connecting students to local organizations for collaborations around water
d. Lions & Rabbits Storm Drain Art in City of Grand Rapids

- e. 2021 Community Event Roundtable – What educational activities have you been able to accomplish this year?
 - i. GR – Education in an event where they’re going to be doing some drain repairs; Quality 1:1 talking with individuals and families; Not huge but good deep interactions; Allowed for safe spacing
 - ii. GR working on door hangers and leaf care/adopt a drain
 - iii. LGROW – Movies in the Park at MLK Park tabling for Adopt a Drain
 - iv. KCHD – Resumed normal community outreach around mosquito and tick surveillance; Testing mosquitos for EEE; Going to Kentwood Concert Series; Movie/Concerts at EGR; Walker Concert series; Lowell Sizzling Showboat nights (same as 2 yrs ago) – targeting places that are outside and allow them to hand out swag
 - v. OCD (Ben) – Berlin Fair with tables about grants/programs; Led to a lot of participation in watershed grants and programs
- f. (Natalie – ICMA (International City County Management Association) – service project)

5. Supporting programs, events, materials, and activities that help communities meet the educational requirements of the NPDES stormwater permits (MS4s) (Natalie introduce topic)

- a. 2021 PEP Implementation Checklist
 - i. '21 PEP Focused Message remains Waste Management Assistance
 - ii. Social Media plan/content + newsletter articles:
<https://www.dropbox.com/sh/87butz10gwm9y21/AAy85o28ofu0agcuC1J-Sa?dl=0>
- b. Planning for 2022 Implementation
 - i. Focused topic will be: Ultimate stormwater discharge location and potential impacts
 - 1. Giveaway Ideas
 - a. Adopt a drain maintenance kits
 - b. Magnets with new message; Magnet chip clip
 - 2. Workshops/Activities LGROW can help with
- c. Scheduling Virtual or In person Green Cleaning Workshops
 - i. Mary will look at dates and check with library or other location
 - ii. Hudsonville also interested and will check with library
 - iii. Rachell will check with walker about quarterly scheduling
 - iv. Georgetown Twp will check with library as well
- d. Above and beyond the permit: Funding for residential site assessments + implementation through LGROW Rainscaping program

6. Documenting successful implementation the Information and Education Plan of the federally-approved Lower Grand River Watershed Management Plan.

- a. Partner success story: **Sue Blackall, Nash Creek Restoration**
- b. LGROW Committee Updates
 - i. Technical
 - ii. Sustainability
 - iii. Subwatershed

- iv. SWOrd – Finalized design spreadsheet. Will continue meeting monthly.
- c. Other Partner Updates (Natalie ask for any updates from other partners)

7. Upcoming Watershed Events

- a. July 24, 7pm: LGROW @ Whitecaps – [Sign up to volunteer](#)
- b. July 28, 4-6pm: Bioswale maintenance at Kent ISD – [Sign up to volunteer](#)
- c. August 3: National Night out
- d. August 18: WMEAC [Blue Tie Al Fresco](#) @ Wildwood Farms
- e. August 19: [MACC GSI Seminar](#)@ Holland Civic Center – In person & Virtual
- f. August 21: Grand Rapids WhiteWater + LGROW at Whitecaps – [Sign up to volunteer](#)
- g. August 26: LGROW Board of Directors Meeting
- h. September 20-24: [SepticSmart Week](#)
- i. September 30: WMSBF TBL Bash @ LMCU Ball Park

Adjourn: Next meeting scheduled October 13, 2021

Meetings will be virtual until further notice; Will update calendar invite if this changes.