



Public Engagement Committee Wednesday, February 13, 2019 2:00-3:30 PM

Agenda

1. Welcome and Introductions
2. Schedule for 2019 – Meeting times 2:00-3:30 PM
 - a. **May 8, 2019:** Review updated PEP document; Adopt-a-Drain rollout; Plan for summer events
 - b. **September 11, 2019:** Review spring/summer events; Other ongoing business
 - c. **October 9, 2019:** Choose category focus for next year; PEP Update Presentation
 - d. **November 13, 2019:** Finalize orders for next year; Other ongoing business
3. 2018 Public Education Materials & Messages
 - a. 2018-19 Prioritized messages include: PEP Category 5 (Waste Management Assistance) and Category 6 (Management of Riparian Lands)
 - b. Giveaways: Pick up orders **today**.
 - i. Review of materials available for “check out”
 - ii. LGROW Trifold
 - c. Print & Digital Materials: Available upon request at www.lgrow.org/ms4information
 - i. Spring Tips flyer + newsletter + social media posts new this season
 - ii. Community contacts for social media and/or website
4. Adopt a Drain Update
5. PEP Update and Social Media Marketing w/ Ferris University
6. Goals of Public Engagement Committee – LGROW Strategic Plan
7. Spring and Summer Events & Volunteer Sign Up
8. Upcoming Events
 - a. ValentICE – LGROW Sculpture on Blue Bridge: February 14-18
 - b. LGROW Subwatershed Committee Meeting @ GVMC: February 20, 3:00-4:30pm
 - c. Quiet Waters Symposium @ MSU Pavilion: March 2, 9:00am-5:30pm
 - i. **Volunteers needed for LGROW booth**
 - d. Project WET Workshop for K-12 Educators @ Grandville Middle School: March 7, 8:30am-3:00pm
 - i. Share with teachers – register online at <http://bit.ly/LGROW-ProjectWET>
 - e. Green Spring Cleaning Lunch & Learn @ GVMC: March 15, 11:00am-1:00pm (\$20)
 - i. Register at www.lgrow.org/events
 - f. Rainscaping Site Assessment Training @ Hemlock Crossing: March 20, 9:00am-12:00pm or 1:00pm-4:00pm (free)

- i. Register at www.lgrow.org/events
- g. Earth Day @ Blandford Nature Center: April 20, 12:00pm-3:00pm
 - i. **Volunteers needed for LGROW booth**
- h. Party for the Planet @ John Ball Zoo: April 27
 - i. **Volunteers needed for LGROW booth**
- i. LGROW Spring Forum @ Blandford Nature Center: May 17, 8:30am-12:00pm
 - i. Lunch and walking tours following (12:00pm-2:00pm)

Adjourn: Next meeting scheduled May 8, 2019 at 2:00pm at GVMC offices

Public Education Committee Goals

The goals of the committee are:

- 1) to develop programs, including events, materials, and activities, that help the communities meet the educational requirements of the NPDES Stormwater permits (MS4s), and
- 2) to implement the Information & Education Plan of the federally-approved Lower Grand River Watershed Management Plan.